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The Protocol School of Washington Receives National Certification as a Women's Business Enterprise

(Washington, DC) — The Protocol School of Washington, the nation's only accredited business etiquette and international protocol school, has received national certification as a Women's Business Enterprise by the Greater Women's Business Council, a regional certifying partner of the Women's Business Enterprise National Council (WBENC). The esteemed certification was created to promote women-owned businesses to public and private sector entities that are committed to supplier diversity and that help promote female entrepreneurship.

"In this country, women own 7.8 million businesses, which accounts for 28.7 percent of all businesses in the United States," said Pamela Eyring, president and owner of The Protocol School of Washington. "Collectively, women business owners also employ 7.6 million individuals and generate \$1.2 trillion in receipts. By continuing to recognize our efforts, women owned businesses like ours continue to raise awareness about the importance and power of a culturally diverse marketplace."

In qualifying for certification from the WBENC, The Protocol School of Washington underwent a meticulous process including an in-depth business review and on-site inspection. The certification process is designed to confirm the business is at least 51% owned, operated and controlled by a woman or women.

For more information about The Protocol School of Washington, visit www.psow.edu.

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THE PROTOCOL SCHOOL OF WASHINGTON (PSOW): Founded in 1988, PSOW is the only nationally accredited business etiquette and international protocol school in the country. Known for its expert trainers who come out of The White House, Disney Institute, The Hague, corporate America, the military and academia, PSOW has trained over 4,000 people from 70 countries including Bulgaria; China; Canada; the U. K.; the U.A.E.; Ghana; India; Saudi Arabia; Switzerland, and those in the Caribbean.

About WBENC

The Women's Business Enterprise National Council is the nation's largest third party certifier of businesses owned and operated by women in the United States. WBENC is a resource for the more than 700 US companies and government agencies that rely on WBENC's certification as an integral part of their supplier diversity programs.