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Pamela Eyring, President of The Protocol School of Washington, appointed to PYXERA Global's Board of Directors

(Washington, DC) — Pamela Eyring, president and owner of The Protocol School of Washington—the global leader in business etiquette, cross cultural communications and international protocol training—has been unanimously elected to the Board of Directors of PYXERA Global, an international coalition of public, private, and social entities that address global challenges

Celebrating its 25th anniversary this year, PYXERA Global works with international business, social, and governmental organizations to help transform international development through purposeful global engagement initiatives. “We are thrilled to have Pamela to join PYXERA Global’s Board of Directors,” said Deirdre White, CEO at PYXERA Global. “She brings a unique perspective on developing cross-cultural understanding to drive mutually beneficial business outcomes. Her extensive knowledge of US and international practices in operational protocol and educational development is an asset to PYXERA Global’s mission.”

Philip Mirvis, Nominations Committee, PYXERA Global Board of Directors and Senior Fellow, Global Network on Corporate Citizenship, said Ms. Eyring was selected because of her extensive background in international communications and education.

“Pamela has a global reach and deep understanding of both state and corporate diplomacy,” said Mirvis. “As an internationally recognized educator, she enhances PYXERA Global’s expertise in private-public partnerships and can offer seasoned counsel to project directors and staff. The organization is expanding in its scope and mission and Pamela’s experience in growing her own business can help us to sustain ‘smart growth.’”

“I am deeply honored to be associated with such a highly esteemed collation of passionate people and organizations who are working diligently to change the world in a positive and proactive way,” said Eyring. “PYXERA Global is dedicated to making the world a better place and I look forward to helping them reach their goal.”

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THE PROTOCOL SCHOOL OF WASHINGTON (PSOW): Founded in 1988, PSOW is the only nationally accredited business etiquette and international protocol school in the country. Known for its expert trainers who come out of The White House, Disney Institute, The Hague, corporate America, the military and academia, PSOW has trained over 4,000 people from 70 countries including Bulgaria; China; Canada; the U. K.; the U.A.E.; Ghana; India; Saudi Arabia; Switzerland, and those in the Caribbean.