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The Protocol School of Washington® Announces Staff Additions and Promotion

(Washington, DC)— The Protocol School of Washington (PSOW) —the only accredited business etiquette and international protocol school in the country— announces several staff additions and promotions in its corporate offices:

Ms. Lydia DeAngelo has been promoted to Director of Training and Technology where she will oversee PSOW’s operational standards—collaborating with facilitators on the delivery of quality content as well as researching and investing in technology that enhances the classroom experience both in the US and in international settings. Prior to her new role, DeAngelo was the communications and logistics specialist in addition to her work in education marketing and management. With a global supply operations management degree from the University of South Carolina and the University of Grenoble—France, DeAngelo has worked in Internet marketing, consulting, marketing research and teaching English as a second language.

Ms. Susan Landry has been hired as PSOW’s new Student and Client services Coordinator. In her role, Landry will focus on building relationships with prospective, current and former clients and client organizations in addition to ensuring PSOW maintains accreditation and licensing requirements with a variety of top-level organizations. A graduate of Central Connecticut State University with a BS degree in Industrial Technology, Landry has a background in design and process engineering along with her educational work in reading development and special education. A self-described “lifelong volunteer,” Landry has also worked with a host of altruistic organizations including Meals on Wheels, the American Cancer Society Relay for Life and more.

Dr. Gregory Boyer has been hired as PSOW’s Lead Instructional Systems

Developer where he will facilitate the revision of existing PSOW courses, the development of new courses and offerings and the training of new course facilitators. A professional corporate consultant and curriculum designer, Boyer has worked with such national and international corporations as AT&T, McKesson/HBOC, Baxter Corporation, Lilly Pharmaceuticals, the Gap, SuperCuts, and numerous non-profit organizations. Boyer holds a PhD in Human and Organizational Systems, an MBA in Information Systems, an MA in Organization Development, and a Masters of Science in Public Health. He has also taught at various university-level courses in the University of San Francisco's Information Systems Management program. In addition to his work with PSOW, Boyer is also president of his own firm Brave New World, LLC, which mobilizes teams of qualified professionals to facilitate corporate tune-ups and turnarounds.

“With our mission of providing expertise in protocol, business etiquette and communication skills around the world and delivering the highest educational standards in the industry, we only seek the best and the brightest talent to join our ranks,” said Pamela Eyring, president and owner of The Protocol School of Washington. “With Lydia’s new role in our school along with the additions of Susan and Greg, PSOW achieves a best in class ranking among protocol education professionals throughout the world.”

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THE PROTOCOL SCHOOL OF WASHINGTON (PSOW): Founded in 1988, PSOW is the only nationally accredited business etiquette and international protocol school in the country. Known for its expert trainers who come out of The White House, Disney Institute, The Hague, corporate America, the military and academia, PSOW has trained over 4,000 people from 70 countries including Bulgaria; China; Canada; the U. K.; the U.A.E.; Ghana; India; Saudi Arabia; Switzerland, and those in the Caribbean.