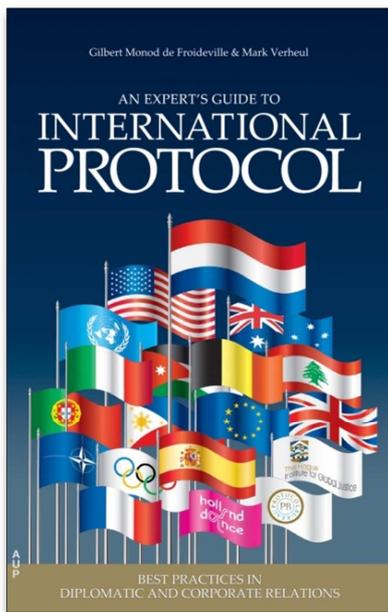


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An Expert's Guide to International Protocol

Best Practices in Diplomatic and Corporate Relations

By Gilbert Monod de Froideville & Mark Verheul



This important new guide offers an overview of international protocol and its associated practices. Although modern life grows increasingly casual, protocol still plays an important role in social and diplomatic exchanges between heads of state, government officials, and in the business world.

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About the authors: **Gilbert Monod de Froideville** is the former Master of Ceremonies of Queen Beatrix of the Netherlands and Director of the consulting company Protocol International. **Mark Verheul** is Head of Protocol of the City of The Hague.

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