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Contact: Samar Naim
+971.4.3757555
samar.naim@psow.edu

**The Protocol School of Washington trains Kingdom of Saudi Arabia Royal Court
Protocol Officers in DC**
***32-week program consisted of royal protocol training and international organizational
visits***

(Dubai, UAE) —The Protocol School of Washington recently completed a 32-week training program with distinguished protocol officers from the Royal Court of the Kingdom of Saudi Arabia in Washington, DC. The Royal Protocol Training Program included sessions on personal diplomacy, VIP management and the impact of culture on protocol as well as an English as a Second Language (ESL) component that ran in parallel to the protocol training.

“I applaud the Royal Court of KSA for investing in their protocol officers’ education. This investment will pay great dividends in the reputation of their country and showcase their diplomacy on the world’s stage. The Kingdom will have high expectations upon the return of their graduates. I am confident they will perform in an even higher manner of professionalism due to their in-depth training on cultural intelligence, operational protocol and VIP excellence.” Pamela Eyring, President of The Protocol School of Washington.

“As a country that takes customs and culture very seriously, we were so pleased to host such an impressive contingent of protocol officers from the Royal Court of KSA,” said

Saeed Al Salkhadi, Managing Director of The Protocol School of Washington's Gulf and Middle East Region. "As we promote partnerships with government offices throughout this area of the world, it is our goal to enhance multicultural respect and build important professional and personal relationships between the USA and the Middle East."

To support the classroom training, the program offered the opportunity to visit the United States Department of State, Department of Defense and other notable government institutions to benchmark best practices.

"I share your pride in the accomplishments of our graduating students and your joy at the prospects that lie ahead. I would like to thank HRH Prince Khalid bin Salman bin Abdulaziz Al Saud Ambassador of the Kingdom of Saudi Arabia to the United States for giving us this chance to host the first graduating class of The Protocol School of Washington. It is with great honor that we were a part of this tumultuous experience in the lives of these seven graduates. I am confident that as you embark on your next journey, the path you chose will continue to make our Kingdom proud." Dr. Mohammed Aleissa, Cultural Attaché, Saudi Arabian Cultural Mission (SACM)

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THE PROTOCOL SCHOOL OF WASHINGTON (PSOW): Founded in 1988, PSOW is the only nationally accredited business etiquette and international protocol school in the country. Known for its expert trainers who come out of The White House, Disney Institute, The Hague, corporate America, the military and academia, PSOW has trained more than 4,000 people from 80+ countries including Bulgaria; China; Canada; the U. K.; the U.A.E.; Ghana; India; Saudi Arabia; Germany; Switzerland, and those in the Caribbean.